

"What makes a great wine retail experience?"

A human being who is present in the moment of interaction with a customer and actively listens to what that person is looking for. – Adapted from winefreedom.org

# WINE (IFTING FOR THE HOLIDAY): Make It Special Make It Easy

From ancient times, wine has been referred to as the "gift of the grape." And what a wonderful gift wine is! Wine is given simply to be cherished and savored. Its many tastes and textures linger long and pleasantly in the memory. Wine is festive, and every glass is its own celebration. Wine is also a rare gift that becomes more enjoyable when it is shared.

But for many of us, choosing wine as a gift can be a worrisome task. We want the gift to be special, so doubt enters the picture. "I don't know what wines he or she likes." "With so many wines to choose from, I can't decide." "My knowledge of wines is limited."



There is one consistently reliable solution to all the concerns you may have: trust the experts at The Wine Sellers.

It's easy because all the essentials are right here:

- We've been giving guidance on personal and corporate wine gifts for decades
- Our carefully curated inventory gives us a superb selection to choose from
- We have more than wine if you want to enhance your gift
- We're close by
- We offer a welcoming person-to-person sales experience
- Local delivery is available. We ship in the United States where it is legal to do so.

#### Well Chosen and Appreciated

The best first step is to have a budget in mind. The Wine Sellers carries brilliant wines at all price points, so we will meet your spending goals. Keep in mind any additional

information you may have that will facilitate the selection process.

A single bottle of wine as a gift is just so classic. Straightforward and sincere. We'll top off the presentation with some beautiful wrap or merry gift bag.



Gift bags add convenience and a colorful touch.



The classic gift of a bottle of fine wine.



A gift of two bottles of wine adds a level of sophistication. They can complement or contrast. Red and white. Two favorites from a favorite vintner. Similar wines from two countries. (You get the idea!) We have always been fans of the two-bottle gift, and have so many sales in that regard that we offer a custom Wine Sellers two-bottle carrier for a stylish presentation.

Our custom carrier is made for two (bottles.)

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### Let's Get Creative: Wine Baskets and Boxes

#### MAKE AN IMPRESSION!

You can elevate your personal or corporate gift-giving experience to the next level with a gift basket or gift box created by The Wine Sellers.

We'll start with a sensational set of curated wines. We can then embellish the presentation with giftlets and goodies personalized to the recipient. We carry a wide assortment of the most practical and fun wine accessories, as well as fashionable glassware and decanters. We also source a selection of delicious food items through our network of local Michiana vendors.

The result is a gift that will be enjoyed – and remembered – long after the holidays have passed.



The gift box is equally inspiring!



#### Javorites Stand the Test of Time

If you truly delight in the traditions of the holidays, then gifting certain wines should ring your bell:

#### **Port and Dessert Wines**

Port and dessert wines are an age-old traditional gift. Sweet with a high alcohol content, they pair beautifully with favorite holiday desserts. They're also delicious desserts all by themselves. Port, dessert and port-style fortified wines are proven seasonal favorites at The Wine Sellers, which is why we always augment our selection during the holiday shopping season.

#### Champagne

Nothing celebrates a holiday quite like champagne. We love champagnes and sparkling wines. That's why hands down, The Wine Sellers has the best champagne selection in Harbor Country!

#### Mix of Six

We even began our own tradition at The Wine Sellers. When we began offering the Mix of Six several years ago, it quickly became a popular holiday gift. Once again this season, many of our regular clients look for the Mix as the ideal gift for the wine lovers on their "Santa's Nice List."



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## Mix of Six |SBf|(K!

One of our favorite distributors personally assembled this award-winning assortment of six Gold Medal winning Bordeaux wines from the 2022 vintage. It's considered potentially the best vintage in a decade or more. All the major grapes – Cabernet Sauvignon, Merlot, Cabernet Franc and Petit Verdot – performed well. While acidities are on the lower side, the wines show remarkable freshness and purity. Aromatics are scintillating and textures are sleek.



This impressive boxed set of six outstanding ready-to-drink wines is accompanied by a description detailing each wine and map of its Bordeaux location. Even more good cheer: we are offering the Mix of Six at the same price as last year! \$117

### Yes to Gift Certificates

There's no denying that gift cards are more popular than ever. They offer convenience and choice. They help gift-givers stay on budget. The Wine Sellers has always offered gift certificates. What sets us apart is that when you give one of our certificates, it's a promise of personal service. We'll be on hand to help your giftee find that perfect wine! You won't get that with other cards.

Happy shopping. Happy holidays from The Wine Sellers!





# FIRESIDE WINES

The Wine Seller's premium Fireside Wines are here again to turn the season's chills into the season's thrills. Our Fireside Wines are so popular this time of year because their robust compositions offer indulgent warmth and flavor that dispel even the iciest wintertime blahs.

Stock up – it might just be a long, cold, dreary, snowy season!



#### Cave Du Château De Chénas Cour De Granit Chénas 2023 (\$24.00)

The Beaujolais region's highest quality wines come from ten villages. Chénas is the smallest village of the ten. Wine Enthusiast praises this gorgeous, accessible wine: Plump black raspberry brushes up against red cherry and bruised alpine strawberry on the nose with pomegranate and cranberry skin. Midpalate is juicy with chalky, mineral elements that lengthen and extend the taste that goes on and on.

#### Smith-Madrone 2021 Estate Chardonnay (\$54)

Wine Enthusiast's Buying Guide - "Best of Year 2025"

Sometimes, a special chardonnay is all you need! This one is generous and delicious now, but structured to go long as well. Nose of lemon curd, honey-roasted nuts and a hint of butterscotch. Fresh apple, lemon creme, buttered popcorn and a tropical edge work together on palate. Bold and juicy acidity pushes through the extended finish. Spring Mountain, Napa Valley, California.





#### Evesham Wood 2023 Pinot Noir (\$34)

Sure to please wine punches far above its weight class, with savory herbs and florals on the nose, complemented by mint, thyme and white pepper. Palate has red fruits, tart cranberries, blood orange, ripe plum, ripe olives, juicy acid and succulence on the finish. Layers and complexity will allow aging gracefully but has the bonus of being expressive early on. Willamette Valley, Oregon.

#### Band of Vintners 2023 Sauvignon Blanc (\$30)

Inaugural vintage from the Band is bright and floral with "lip-smacking acidity." Ripe grapefruit and white florals take center stage on the nose. Palate is super dry, zesty and crisp with lengthy finish. Napa Valley, California.



# NEW WINES at The Wine Sellers



We introduce new wines at The Wine Sellers on a regular basis.

Give a welcome to these fabulous new highlights in the shop. Jacqui discovered them during her recent sojourn at Vinitaly.USA.



#### Argentiera Poggio Ai Ginepri 2023 (\$37.50)

Blend of Cabernet Sauvignon, Merlot, Cabernet Franc and Petit Verdot from the youngest vines. Aromas of ripe black fruits and subtle spice. Palate delivers generous layers of dark berries, red fruits with layers of spice, red flowers and a slight balsamic note. A touch of oak lends depth. Round and complex with elegant tannins. You won't find a better Super Tuscan at this price!



#### Villa Locatelli Refosco Dal Peduncolo 2022 (\$24)

Expansive and lingering with blackberry, cherry, forest floor and white pepper scents; slightly herbaceous. Palate is sturdy with lively tannins; wild and earthy; noticeable acidity; medium body. A rare grape indigenous to the Isonzo del Friuli region of Italy.



# Napa Secrets DEVENT

A recent podcast of The Vine Pair asked 13 top sommeliers to name the most underrated wines Napa has to offer. One of their choices is a long-time favorite of The Wine Sellers. It's \*Trefethen Dry \*Riesling (\$29)\*. A total sleeper, this wine is totally fabulous!

It's crisp and zesty, with aromas of lime zest and apple layered with floral hints of jasmine and orange blossom. The palate offers flavors of guava and peach with notes of Granny Smith apple and citrus. It's balanced with refreshing acidity and an elegant finish.





Melka was highlighted as underrated producer on the podcast. We are delighted to have their exclusive, highly allocated *Metisse Jumping Goat Vineyard (\$265)*.

Jumping Goat is a medium to full-bodied wine of 91% Cabernet Sauvignon, 8% Merlot and 1% Petit Verdot. Blackcurrants, chocolate, smoked tobacco and scorched earth notes on the nose. Ripe tannins and a great finish. Super delicious, with a distinctive profile that sets it apart from other pricey Napa Cabernet Sauvignons.

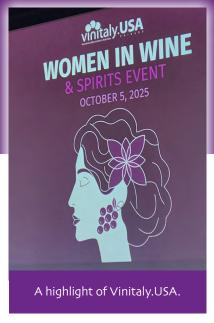
# VINITALY USA: Women, Wine, Wonderful



The annual Vinitaly exposition is where the global wine industry meets. Although Jacqui has always been thrilled to attend "the big show in Verona" as Vinitaly is known, she was excited to attend the American offshoot, Vinitaly.USA, recently held in Chicago. It was a can't-miss opportunity to get the latest info on Italian wines.

Jacqui reports that most regions of Italy were enthusiastically represented by owners and/or export managers, and the one-on-one networking was substantial yet more relaxed and personal. Jacqui found new and exciting wines which are now here at The Wine Sellers as a result (read about two in New Wines at The Wine Sellers).

Jacqui was also privileged to attend the invitation-only Women in Wine & Spirits Event that has become a signature experience of Vinitaly.USA. The highlight of the event was a roundtable and tasting to celebrate women producers Francesca Paladin, Marina Cvetic Masciarelli and Nadia Zenato. Korinne Munson, Senior Director of Public Relations for Zenato, stood in for Nadia, who had been delayed in a travel snafu.



The tasting included various labels from Masciarelli, Paladin's Bosco del Merlo's Life in Rosé campaign wines, and Zenato Lugana Brut and Zenato Academy projects of Zenato Winery.



The Wine Sellers has long been a supporter of Masciarelli and Zenato wines. (Jacqui fondly recalls attending a lovely party at the Zenato property in the Veneto.) We are currently corresponding with Francesca Paladin to determine the availability of her wines in Michigan. **Thank you, ladies!** 

### Of Coasters

Protect your surfaces in style while adding a touch of lakefront living. These precision-crafted marble coasters elevate decor with their elegant white finish. **Set of four (\$25)**.





Life is better with these coasters!

# OUR JANUARY SALE is Stock-up Time

Make a New Year's resolution to visit The Wine Sellers during our annual January Sale, when almost every wine in the shop goes on sale.

Discounts begin at 10 percent.

Wines on sale and discounts change every week, so there are always new bargains to be had.

#### WINES TO WATCH



#### Licenciado Rioja Reserva (\$32.50)

This Spanish beauty is 100% tempranillo. Shows a ruby red color and outstanding aromas of wild berries, vanilla and spice. Palate is super smooth, well-balanced, rounded and elegant, and offers black pepper, ripe black fruits and vanilla flavors. Its freshness, oak ageing and high extraction guarantee an age-worthy wine at an amazing price.



#### Domaine de Piaugier 2022 Sablet (\$28.50)

75% grenache, 25% syrah. Aromas and flavors of brambly, spicy red and dark berries, leather, baking spices plus an herbaceous rusticity that lovers of classic Rhône wines will adore. We love, love, love this wine!

For more immediate, time-sensitive news, follow The Wine Sellers on Facebook.



#### www.thewinesellersmichigan.com



Every day is 10-percent day! Buy one case (even mix or match), 10-percent off! 16409 B Red Arrow Hyw, Union Pier, Michigan 49129

Winter hours you'll find us in the shop most weekends. Just to make sure, phone first at (269) 469-7566.

We will be on hiatus February, March and April.

We accept American Express, VISA, Mastercard, Discover and Diners Club.

The Wine Sellers is wheelchair accessible.